



EFFECT OF COMMUNICATION ON PROJECT PERFORMANCE

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ABSTRACT

Role of communication is vital for any project. Communication does effect on performance of a project. Many studies indicated the effect of communication on project performance. This study also explore how communication effect performance of a construction project. This study result association of communication and project performance.

INTRODUCTION

Scope: Construction Industry in Kuantan, Pahang. Class selected as respondents for grade 7, all of which are registered under CIDB.

Population: 85

Sample: 70

OBJECTIVE/S

1. : To analyze the importance of communication of project management.
- 2 : To explore the effect of communication on project performance.

METHODS

Primary data :

1. Questionnaire
- Has questions and is divided into 3 parts.
2. Secondary data: Google docs, Books, Journals, News Papers
3. SPSS16 software

RESULTS

The results show the coefficient questionnaires are acceptable based on Cronbach's alpha test

The questionnaire is valid follow the Cronbach's statistic.

Table 4.2: Reliability Statistics

Cronbach's Alpha	N of Items
0.726	13

Table 4.3: Correlations

		Business Communication	Project Performance
Business Communication	Pearson Correlation	1	.637**
	Sig. (2-tailed)		.000
	N	55	55
Project Performance	Pearson Correlation	.637**	1
	Sig. (2-tailed)	.000	
	N	55	55

** . Correlation is significant at the 0.01 level (2-tailed).

No	Hypothesis	Analysis	Discussion	Result
1	H1: There is significant association between communication and project performance.	correlations value ($r = 0.637$)	Since the value of significant ($r = 0.637$) shows the relationship is moderate.	Accepted
	H2: Communication has a significant impact on project performance.	Adjusted R square value (0.497)	49 percent effected of communication on performance.	Accepted

CONCLUSIONS AND RECOMMENDATION

Conclusion: Communication was the important part on the successful project and also in project performance. Communication is very important in project that can give huge effect on the successful project. Performance on the project also can improve if the communication on the project if reach agreement superiors and subordinate on the both parties.

Recommendation: Researcher has to find and identify the interest for this research either this research would be beneficial to those have participate for this research. It very important to ensure that research will give good effect to others in future. The language and content used in communication need to improve.