



Dean's Massage



First and foremost, it is my great pleasure to mention that during 2nd quarter of 2016, FIM has made a significant progress in terms of obtaining research grants, consultancy projects, publications, training programs and industry talks. I would like to congratulate all the contributors and staffs for their passion and devotion.

We are moving ahead with these multifaceted achievements. Nevertheless, there is much more on the way to be achieved in generating glory and exploring new frontiers for FIM.

I hope that with this high courage and momentum, we have, undoubtedly make FIM respected, referred and relevant.

GOOD LUCK FIM!

Dr. Mohd Ridzuan



FIM Governance and Integrity Centre

FIM Governance and Integrity Centre was launched on 15th July 2016 in conjunction with a discussion forum on the topic “Corporate Governance in Malaysia: 18 years after – Where are we heading?” The opening speech was delivered by Prof. Dato’ Daing Nasir Ibrahim, Vice Chancellor, Universiti Malaysia Pahang. He presented his vision and highlighted the Governance in Malaysian universities. Other expert panelist participated in the discussion were Dato’ Yusli Mohamed Yusoff, (President, Malaysian Institute of Corporate Governance) and Mr. Alan Kirupakaran (Corporate Governance Officer to YB Senator Datuk Paul Low, Minister in the Prime Minister’s Department). All the speakers have provided a broad picture on

corporate governance issues related to Malaysian Public and Private Sector. The event was held at Dewan Tun Fatimah, KPU Building. The session was moderated by Prof. Dato’ Dr. Hasnah Haron, Dean, Institute of Post Graduate Studies, UMP. The session was attended by audience of various academic background and expertise





A **German Language and Cultural Camp** was conducted between 2nd - 4th April 2016 at Nur Lembah Pangsun, Hulu Langat, Selangor. The purpose of this camp was to increase students' knowledge in the German language and to know more about German culture. With this it is hoped that the students' interest in pursuing their study to Germany will increase. It is also envisaged that this camp helps to develop a good relationship between students and lecturers involved in Business Engineering program. A group of twenty five Business Engineering students (including two German exchange students from Reutlingen, Germany) have participated in this camp. Lecturers involved are Mr. Syed Radzi, Dr. Jack Kie, Dr. Fadzeeda, Lubko, Axel Hesse and Mr. Sarbani. Interesting activities were conducted. Among the activities are forehead game, German cooking, German song, German sketch play, treasure hunt, barbecue and sharing session with Alumni. Two alumni invited to the sharing session were Mr. Azlan Azmi, the president of German Alumni Association Malaysia (GAAM) and Mr. Iznan Shamsudin from Aidan Group Corporation. They both are alumni from Reutlingen High School and Albstadt-Sigmaringen High School respectively. Other than that, a video recording for Business Engineering Montage has been recorded. Overall, the program has been successful.





Faculty Council Meetings

Two Faculty Council Meetings were conducted on 13th May 2016 and 05th August 2016, to approve and acknowledge paperwork on Academic Matters, Research & Post Graduate Matters and Administrative Affairs. These meetings were chaired by the Dean, Dr. Mohd Ridzuan. Working papers related to setting up of FIM Governance & Integrity Centre, Academic Committee Report, BOE report for undergraduate programmes and MBA programme, ABEST21 Progress, BOE report for Research, Research Grants, Publication, Human Resources, Strategic Planning for 2016 and progress of renovation of FIM building renovation, were presented and acknowledged by the council.

MBA Curriculum Review

A workshop was organised on 16th & 17th July 2016, to review the MBA Curriculum. As required by the Malaysian Qualification Agency the faculty combined the two modes of the programme into one mode that includes a compulsory research project. Subsequently, the MBA Faculty Members discussed and decided on various aspects related to core / elective courses, mode of the programme, curriculum structure, minimum admission requirement and ABEST21 requirements. The workshop was held at Swiss Garden Beach Resort, Kuantan.





FIM postgraduates Colloquium

FIM postgraduate colloquium takes place biannually. For this year, the session was held on 16th June 2016 at the newly renovated lecture room BK01 @ Orange. The biannual Colloquium provides an opportunity to allow the postgraduate students to come together and speak about their work and interact socially, rather than just in an academic setting.



Social entrepreneurship meeting

Entrepreneurship Cluster, FIM Dean, Dr Mohd Ridzuan Darun and Director Entrepreneurship Centre, Prof. Dr Noor Azlinna Azizan with Prof Dessy from Surya university Indonesia had a discussion on Planning and Developing Social Entrepreneurs on 1st August 2016.



Entrepreneurship Educator Professional Certificate Programme

En Azizan Hj Azit and Pn Siti Airin were selected to join this course from 13th August 2016 to 22nd August 2016 in UUM.





Industry Talk

In conjunction with the effort to increase graduate employability and expose student's to industry's real practice, Faculty of Industrial Management have organized an Industrial Talk titled "Go Beyond Logistics: Possibility in Every Direction". The invited speakers were from the PKT Logistics Group Sdn. Bhd. PKT is a leader in the automotive logistics in Malaysia with customer base of over 15 car brands. PKT also focuses on logistics in Fast Moving Consumer Goods (FMCG) and Food & Beverage (F&B). PKT proudly sits on 3 state-of-the-art concept warehouses: The Ship, The Waves and The Lighthouse. The One Logistics Hub is the biggest self-sustaining logistics hub in the ASEAN region. This event was organized at Library Auditorium, UMP Gambang Campus on 18th May 2016 and the large number of students including Business Engineering, Project Management and Industrial Technology Management have attended the session. This talk was delivered by two senior official of the PKT Logistics i.e. Mr. Balakrishnan Muthukaruppan, Director, Customs Brokerage & Trade Compliance at PKT and Mr. Hansen, General Manager. Transportation at PKT.



The invited speakers have shared the PKT's organizational framework and strategy which they have adopted in the past years to achieve excellence in the supply chain management processes. They have advised the students that besides academic learning they should be aspiring, self-driven, resourceful, enthusiastic and dedicated individuals so that they will be able to increase the rate of their employability.





**Southeast Asian
Ministers of Education
Organization**



Congratulations to Dr. Diyana Kamarudin for achieving Three International research grant from Southeast Asian Ministers Of Education Organization

1) Parental Mediation in the Homes of Blind or Low Vision Children in the Malaysian Context –

This study is a phenomenology case study, on ten Malaysian parent of blind or low vision children. Parents were recruited through purposeful sampling. A semi structured interview were conducted on parents as well as observations on the children while watching television. Focus group interviews were also conducted on teachers for blind/low vision. The purpose of this research is to see how television is used and monitored in the homes of blind or low vision children compared to the way parents monitored their children with normal vision in other studies. It is also to see how television could help low vision and blind children.

2) The Effect of Kod Tangan Bahasa Malaysia and Bahasa Isyarat Malaysia on Student Achievement in Bahasa Malaysia among Deaf Children –

In Malaysia, the Bahasa Malaysia subject in the education system is extremely important. Deaf children in Malaysia would also need to master the Bahasa Malaysia on top of other subjects. Linguistically, deaf children have a harder time grasping Bahasa Malaysia as they are used to the informal way of communicating, using BIM (Yusoff & Mohamed, 2004). As a result of this, deaf children in Malaysia do not perform as well in their subjects due to not fully understanding the uses of nouns and pronouns. The purpose of this study is to see the significant difference in the deaf children's exam results when using both the KTBM (Kod Tangan Bahasa Malaysia) and BIM (Bahasa Isyarat Malaysia) in Bahasa Malaysia, rather than just using KTBM. The significance of this study is that by using both BIM and KTBM, deaf children would be able to adapt better to the classes, making them feel more comfortable and confident in what they are doing.

3) The Implementation of Bahasa Isyarat Malaysia and Kod Tangan Bahasa Malaysia Teaching Tool into Android and iPad/iPhone Applications –

This study is a pilot test for an educational tool utilizing Android and iPad application for teachers, parents and students to use, implementing aspects of KTBM (Kod Tangan Bahasa Malaysia) and BIM (Bahasa Isyarat Malaysia).



UMP Advance Education department awarded four industrial grant to Faculty of Industrial Management researchers with total value of RM100,000. The four research grant topics are listed as below.

- ❖ Research on Long Life Learning Industry Competitiveness
- ❖ Research on Long Life Learning Graduate Marketability
- ❖ Research on UAE Human Resource Administration & Management Effectiveness
- ❖ Research on Long Life Learning Culture




FIM Consultants conducted market research and business feasibility study on hotels own and run by universities. The research team has visited UKM Puri Pujangga, UTM Scholar Inn, UiTM Intekma, UPSI, EDC-UUM and UiTM Dungun hotels for bench marking purpose. The outcome of the research will be used to propose the hotel concept to UMP Holdings. The overall research project value is RM51,304 and it is scheduled to complete by end of November 2016.

Dr Kohd Ridzuan Darun is doing some business consultation project for external company LBB Teams (M) Sdn Bhd in August 2016. The project encompassed developing halal certification, business process development and performing halal compliant audit at customers operation facilities in China, Indonesia, Singapore and Thailand

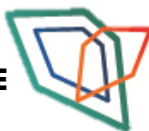
Puan Fadzida Ismail and En Nazarudin Bujang conducted Business Communication Training and Development for 35 participants from industry on 20th and 21st August 2016. The training was well received by participants and it also provided opportunity for industrial networking.



The following staff was appointed during the 2nd quarter of 2016. On behalf of the Editorial Board and the Faculty of Industrial Management, we would like to welcome all in the FIM Family.

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|----------------------------|---|--|---|
| Joining Date 15-07-2016 | Dr. Shrikant Krupasindhu Panigrahi Senior Lecturer | He has joined the department as a senior lecturer. He has obtained his Doctorate of Philosophy in the field of finance and business management from FIM in 2016. He received the degree of Master in Business Administration (MBA) specialized in Finance and Banking in 2011 from Limkokwing University of Creative Technology, Malaysia. His areas of expertise include Business Management Corporate Finance and Accounting. |  |
| Joining Date 17-07-2016 | Ms. Azi Izwani Binti Nor Hamzah Lecturer | She has joined the department as lecturer. She received her Master in Integrated Construction Project Management degree from Universiti Teknologi Mara. She also hold Bach. Sc. (Hons), Construction Management and Bachelor of Science in Architecture from the same institution. |  |
| Visiting Professor | Prof. Dr. Dipl.-Ing. Carsten Berkau | From Osnabruck University, Germany, a visiting professor from 25 July 2016 – 2 September 2016.. Visit outcome: <ul style="list-style-type: none"> • Delivering lectures in the respective areas of expertise to the staff and students; • To advise the acquisition of new equipment designed to establish a field of study; • Assist the recognition of the professional body for the program that has not been recognized. • Fostering cooperation with organizations which serve Visitors Instructor. |  |





Idulfritri Raya Festivity & Staff Birthday Celebration were held together on 1st August 2016. This event was warmly attended by FIM members, students and also the guests from other department.



FIM Badminton Tournament was held to strengthen the unity and working relationship among FIM members. It also aims to promote healthy life style. The final result:

Winner:

- Mr. Nazarudin & Mr, Hanafiah
- Ms. Safiynaz & Ms. Siti Nurhafizah

Runner up:

- Mr. Faizal Ali Akhbar & Mr. Wan Sarbani
- Mdm Norazidah & Mdm Azi Izwani

Third:

- Mr. Radzi & Mr. Badrul
- Dr Fatimah & Dr Fazeeda





Students activity (prepared by IMPRESS)



AWARDS DINNER AND SUPER LEAGUE

Last semester on April 2016, IMPRESS have been organized the first dinner outside from UMP premises which is a successful event for IMPRESS. It was held at Mandurah Hotel, Beserah with the theme Black and Rainbow. The Director of this event is Nursofea Iman Binti Ahmad Suffian which have been a challenged for her and the team to organized within 1 month duration. However they pulled it off nicely with 110 participants from students and even the lecturers. Awards Dinner is to appreciate all students and lecturers that have been working hard together on bringing FIM in the eyes of UMP after 2 years.

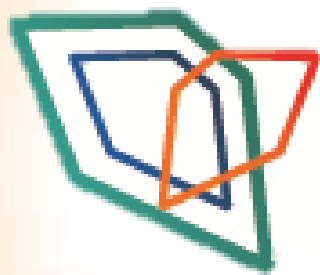
Awards Dinner have been officially by our beloved Dean, Dr Ridzuan. He also participates on our activities which is Karaoke Session. This show how much our lecturers are very sporting and want their students enjoy while it last. Last but not least this event got a positive feedback from all.

On the other hand for 2 months, our BENGAL TIGER FC have been fighting and working hard on their games beating other faculties. However they manage to get number five within 9 faculties.

Super League is one of the Pusat Sukan Initiatives for footballer exposed their talents and give their best for this games.

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**Faculty of
Industrial
Management**

UNIVERSITI MALAYSIA PAHANG