



ETHICS PRACTICES OF CONSTRUCTION INDUSTRY IN WILAYAH PERSEKUTUAN

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ABSTRACT

Ethics is a crucial factor to maintain good reputation of construction industry and generate economic growth in Malaysia. According to Weymes (2005), the growing demand of good ethics practices in any forms of business has been highlighted numerously. Increasing numbers of ethical issues shows the lack of ethics practices in construction industry of this country. Hence, the purpose of this research is to provide the industry with effective methods in encountering ethical issues. Questionnaire survey is used to obtain data from 291 respondents which are contractors in Wilayah Persekutuan. Thus, the data analysis provided that economic downturn, national objectives, leadership and non-transparent of selection process are the causes to ethical issues. Effective methods that are the best to implement is Code of Conduct and early education. To conclude, ethics practices should be implemented in construction industry because this industry is the main contributor to economic development of this country.

INTRODUCTION

Regarding to William & Elder (2006), ethics is based on a standards of right or wrong on one's behavior. This research has been carried out to improve construction industry in terms of ethics practices because construction industry wide field that contribute to ethical issues. There were questions of the research like the cause of ethical issues and effective methods to encounter ethical issues in construction industry in Wilayah Persekutuan. This area has been selected since Wilayah Persekutuan is a wide area with many mega projects which might contribute into this ethical issues.

OBJECTIVE/S

Research objectives are crucial to determine the target of this research :

- To investigate the causes of ethical issues of project management in construction industry.
- To identify the effective methods in encountering ethical issues of project management in construction industry.

METHODS

There are several research methodology that have been used :

- **Questionnaire**
This method is to collect data from 291 respondents that have been selected.
- **Statistical Package of Social Sciences (SPSS)**
SPSS is used to interpret and summarize data collected.
- **Descriptive analysis**
This method is to determine whether analyzed data achieved the objectives.
- **Percentage**
Percentage used to determine the reliability of respondents' profile in demographic.

CONCLUSIONS

The findings that have been analyzed in this research are correspondent with the objectives. Most of the respondents agreed that ethical issues are really happen in the industry as well as the effective methods are the best practices to be implemented. Thus, the research objectives are accomplished because the findings average means are good.

RESULTS

Results are obtained from Chapter 4 which data collected has been analyzed by using the research methodology mentioned in Chapter 3. In Chapter 4, data analysis is interpreted and summarized by using SPSS in percentage and descriptive analysis. The tables below show with the highest mean scores and average mean for the categories according to research objectives :

RO1 : Causes of ethical issues of project management in construction industry.

Causes of Ethical Issues		Mean Score	Average Mean
1.	Economic downturn Competitiveness between contractors	3.79	3.75
2.	National objectives a) Insufficient legislative enforcement. b) High cost of obtaining redress in count of law.	3.70 3.70	3.69
3.	Leadership Professional indiscipline.	3.71	3.67
4.	Non-transparent selection process Lack of transparency.	3.78	3.74
5.	Ineffective evaluation of process Failure to follow proper procedures in awarding tender.	3.99	3.51
Total overall average mean			3.67

RO2 : Effective methods in encountering ethical issues of project management in construction industry.

	Effective Methods to Encounter Ethical Issues	Mean Score	Average Mean
1.	Code of Conduct CIDB should implement Code of Conduct in encountering ethical issues.	4.09	3.98
2.	Early education Religion obligations effect contractors in behaviours.	3.88	3.88
3.	Ethics training Professionalism seminar should be held for contractors in increasing awareness on ethics practices.	3.92	3.60
Total overall average mean			3.82

RECOMMENDATION

Nevertheless, researcher has been come out with recommendation for future research from the limitations. Recommendations that are suggested for future research are as below :

- **Enforcement of Code of Conduct by Government**
- **Campaign of Ethics Practices**
- **Implementation of Ethics Education**
- **Enhance reading skill**
- **Adapt with New Technology**